

**Imagine Central Arkansas
Project Evaluation Criteria - PROPOSED**

Criteria	Description	Lower	<<<<<<	Score	>>>>>> Higher
Goal 1. Economic Growth		Weight: TBD			
Scale	To what extent does the project enhance the economic competitiveness of central Arkansas?	None	Local	County	Regional
		0	3	7	10
Freight and/or Passenger Intermodal Connectivity	Does the project enhance connectivity of two or more modes?	No	Two	Three	Four
		0	3	7	10
Development Framework	Does the project enhance access to a mixed use center within the Vision development framework?	No	Indirectly	Directly	
		0	5	10	
Safety	Does the project address a high crash location (motorized or non-motorized)?	No	Indirectly	Directly	
		0	5	10	
Efficiency - Congestion	What is the congestion level at the project location (or parallel facility)?	NA	Less than 0.8	0.8 to 1.2	Greater than 1.2
		0	3	7	10
Route Significance	What is the significance of the associate route?	None	RAN Priority Corridor, NHS, Regional Bikeway Connection or Strategic Transit Connection		
		0	10		
System Preservation	Does the project address a maintenance or operations need?	No	Yes		
		0	10		
Goal 2. Choice in Transportation		Weight: TBD			
Transit Choice	Does the project enhance access to transit or enhance the quality of existing transit service?	No	Local Transit	Regional Transit	
		0	5	10	
Bicycle and Pedestrian Facilities	Does the project enhance access to bicycle and pedestrian facilities or enhance the quality of existing facilities?	No	Local Facility	Regional Facility	
		0	5	10	
Complete Streets	Does the project support Complete Streets (need to define).	No	Yes		
		0	10		
Connectivity	Does the project enhance connectivity to a major employment centers, recreational opportunities or other significant destinations (such as the airport)?	None	Local Connection	Regional Connection	
		0	5	10	
Goal 3. Environment Quality and Natural Resource Preservation		Weight: TBD			
Air Quality	Does the project address an air quality issue?	No	Indirectly	Directly	
		0	5	10	
Development Impacts on Sensitive Lands (Parks, Opens Space and Wetlands) and Water Quality	Does the project support compact growth which contributes to reduced land consumption and impervious surface?	No	Indirectly	Directly	
		0	5	10	
Energy	Does this project reduce energy consumption through efficiency (i.e ITS) or reduced demand?	No	Indirectly	Directly	
		0	5	10	
Goal 4. Land Use		Weight: TBD			
Compact, Mixed-Use Development	Does the project complement compact, mixed-use development consistent with the development framework in the Vision?	No	Yes		
		0	10		
Complementary Land Use	Does the corresponding local government have complementary development practices in place?	No	Yes		
		0	10		
Goal 5. Quality Transportation Corridors		Weight: TBD			
Access Management	Does the project include access management elements and/or does the corresponding local government have an access management plan in place?	No	Yes		
		0	10		
Design Quality	Does the project concept/intent promote high quality through good design principles that reflect the surrounding context?	No/ Unknown	Some Good Elements	High Quality	
		0	5	10	
Goal 6. Funding Adequacy		Weight: TBD			
TBD					
Goal 7. Housing		Weight: TBD			
TBD					
Goal 8. Health		Weight: TBD			
TBD					