

**IMAGINE CENTRAL ARKANSAS
HOSTED VISITS
DECEMBER 2012 AND JANUARY 2013**

Imagine Central Arkansas is conducting a series of Hosted Visits over the December 2012 and January 2013 to engage citizens and other stakeholders in a discussion of choices for the future of our region. The following is a description of the activities that will take place at each event.

Introduction to Imagine Central Arkansas

Participants will be seated at tables with six to ten seats. They will be given an overview of Imagine Central Arkansas, including the purpose of the project, some of the challenges we're facing as a region and where the project is going. The introduction will then transition into a challenge for participants to think critically about what they would like central Arkansas to become over the next thirty years.

Scenario-Building Exercise

The scenario-building exercise is based on an interactive web-based scenario planning tool that features a wizard that will guide each table group through a series of questions that will allow them to select their preferred future scenario. The exercise begins when the five highest priorities for the region's future are chosen from among the following:

- More transportation choices (walking, biking, transit)
- Faster commute
- Less government spending
- Parks and natural areas
- Protect the environment (air quality, energy conservation).
- Household transportation costs
- Convenience (shopping, services, work nearby)
- Less regulations

The tool will then take each table through a series of eight questions. Under each question, participants will select up to three options on how to best solve critical choices that must be made for the region over the coming decades. Questions will cover topics such as parks and natural areas, mobility, land development, rush hour congestion, walking/biking, air quality, economy and rising cost of gas. At the end, the tool will provide a score.

The purpose of the scenario tool is to allow participants to learn more about how various choices impact their priorities for the region and the inherent tradeoffs that must be made. In aggregate, the results will be used to inform the development of specific regional transportation and land use scenarios in subsequent study phases.

Keypad Polling Exercise

At the conclusion of the group scenario exercise, participants will engage in a keypad polling exercise, which solicits individual responses. Handheld wireless devices quickly and instantly gather individual responses to questions and display the collective results in real time. Participants will be asked a series of questions, including background demographics, feedback on the scenario exercise and on preferences for the future of the region.

Wrap-Up

The Hosted Visit will wrap up by thanking participants for their time and a brief overview of where Imagine Central Arkansas will accomplish in 2013. The event will close with an invitation for participants to stay involved in the region's future through Imagine Central Arkansas and to get their friends, neighbors and colleagues involved.